

JMA AIMA Business Simulation Games

JMA AIMA Business Simulation games were conducted on 19th December, 2022. Business simulation is a technique for developing, testing, and evaluating business strategies in a virtual environment. Participants shared that it was a realistic and enjoyable learning experience, where they actually managed a multi-million company and were benefited with cross functional thinking, operative and strategic decision making skills, understanding the financial implications of the decisions taken, information for the data analysis.

Eight teams from Tata steel long products, Tata Steel and TSUISL participated in this competition. Satyendra Kumar Das, Gaurav Bajpai, Uttam Kumar Mahato of TSLP were the winners and Ritesh Kumar, Prawal Anand, Nalini Ranjan of TSLP were the runner up. The winning teams were felicitated by Prof. Sunil Kumar Sarangi, XLRI. Mr. Subhas Tyagi Deputy Director, Centre for Management Development, AIMA conducted the event at Rusy Modi Centre for Excellence, Jamshedpur.





